

## Message Text

CONFIDENTIAL

PAGE 01 MEXICO 09057 151833Z

62

ACTION ARA-06

INFO OCT-01 SS-14 ISO-00 PRS-01 NSCE-00 NSC-05 SP-02 INR-05

CIAE-00 /034 W

----- 115241

R 151740Z OCT 75

FM AMEMBASSY MEXICO

TO SECSTATE WASHDC 0555

INFO AMCONSUL GUADALAJARA

ALL OTHER CONSULATES IN MEXICO UNN

C O N F I D E N T I A L MEXICO 9057

LIMDIS

E. O. 11652: GDS

TAGS: PINT MX

SUBJECT: MRS. ECHEVERRIA AND GOVERNORSHIP OF JALISCO

1. MEXICO CITY PRESS OCT 13 QUOTES MRS. ECHEVERRIA AS SAYING SHE WOULD LIKE TO BE GOVERNOR OF HER NATIVE STATE OF JALISCO. MRS. ECHEVERRIA APPARENTLY MADE THIS STATEMENT IN RESPONSE TO A QUESTION WHETHER MEXICO WOULD HAVE A WOMAN GOVERNOR SOON. THE FIRST LADY SAID THAT SHE "HAD LITTLE POSSIBILITY" BUT NONETHELESS HAD THE DESIRE TO GOVERN JALISCO.

2. COMMENT: RUMORS THAT MRS. ECHEVERRIA HAS THIS AMBITION HAVE CROPPED UP SPORADICALLY OVER THE LAST YEAR, OUR REACTION HAVING BEEN THAT NOT EVEN MEXICAN SYSTEM WOULD TOLERATE SUCH BLATANT NEPOTISM. BUT MRS. ECHEVERRIA HAVING OPENLY STATED HER AMBITION WILL MAKE ANY JALISCO POLITICIAN CAUTIOUS ABOUT PLACING HIS BETS. TERM OF PRESENT GOVERNOR RUNS TO MARCH 1977, BUT SELECTION OF PRI CANDIDATE WILL COME WELL BEFORE ECHEVERRIA LEAVES OFFICE.

3. SEVERAL MONTHS AGO, SPEAKING TO A US DELEGATE TO THE CONFERENCE OF BUSINESS AND PROFESSIONAL WOMEN, MEXICAN SENATOR AURORA RUVALCABA SAID SHE HAD VERY NEARLY BECOME MEXICO'S FIRST WOMAN GOVERNOR (IN COLIMA) AND WOULD HAVE

CONFIDENTIAL

PAGE 02 MEXICO 09057 151833Z

SUCCEEDED BUT FOR THE OPPOSITION OF "JEALOUS WOMEN".

4. FORMER PRESIDENT MIGUEL ALEMAN, LAST NIGHT DESCRIBED THIS TO ME AS A TRIAL BALLOON FOR A POSSIBLE MRS. ECHEVERRIA CANDIDACY-IN HIS OPINION SHE HAD NO CHANCE OF SUCCEEDING. OTHER GUADALAJARA CONTACTS HAVE TOLD US THAT JALISCO, WHICH HAD ALREADY SUFFERED SO MUCH FROM THE ZUNOS, WOULD NEVER ACCEPT HER, A MEMBER OF THIS FAMILY, AS GOVERNOR-AND THAT IF SHE WERE IMPOSED ON THE STATE, WOULD PROBABLY MEET AN "UNTIMELY OR VIOLENT END".

5. FOR GUADALAJARA: WOULD APPRECIATE LOCAL REACTION, PLUS YOUR COMMENTS AND ANALYSIS.  
JOVA

CONFIDENTIAL

NNN

## Message Attributes

**Automatic Decaptioning:** Z  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** PERSONNEL APPOINTMENTS, PROVINCIAL GOVERNOR  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 15 OCT 1975  
**Decaption Date:** 28 MAY 2004  
**Decaption Note:** 25 YEAR REVIEW  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** GolinoFR  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975MEXICO09057  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** GS  
**Errors:** N/A  
**Film Number:** D750358-0222  
**From:** MEXICO  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1975/newtext/t19751052/aaaabtj.tel  
**Line Count:** 74  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION ARA  
**Original Classification:** CONFIDENTIAL  
**Original Handling Restrictions:** LIMDIS  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** CONFIDENTIAL  
**Previous Handling Restrictions:** LIMDIS  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** GolinoFR  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 12 SEP 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <12 SEP 2003 by izenbei0>; APPROVED <20 OCT 2003 by GolinoFR>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
06 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** MRS. ECHEVERRIA AND GOVERNORSHIP OF JALISCO  
**TAGS:** PINT, MX, (ECHEVERRIA, MARIA ESTER ZUNO DE)  
**To:** STATE  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006